

BUSINESS TVSM SOLUTION

ENGAGE A DISPERSED WORKFORCE WITH SECURE LIVE AND ON DEMAND VIDEO CONTENT



INTRODUCTION

As organizations race to meet their business goals, what's one thing that can't be neglected? Consistent and effective internal communications. Executives are required to act decisively and move quickly, which means that middle managers, along with the employees on the "front lines" may be unaware of certain decisions. And worse yet, employees may be uninformed about why those decisions were made. In the absence of information and the ability to voice opinion, speculation and rumor abound, and inefficiencies take root. **BUSINESS TVSM enables executives to engage employees, in order to increase employee satisfaction, overall productivity and revenue.**

WHY BUSINESS TVSM

A consistent communications program provides regularly scheduled interactions with an organization's leaders. Even better, when employees are provided the opportunity to "be heard," they're given the confidence of knowing that management is listening to them. In addition to higher employee engagement, properly deployed communications programs result in increased productivity. In a survey published by Gallop, publicly traded **businesses with engaged workforces experience a 147% increase in earnings per share** compared with their competition. **Organizations that effectively communicate and create an opportunity for their employees to share ideas see a 22% increase in productivity.**

BUSINESS TVSM allows companies to deliver live and on-demand video programs that are secure, interactive, and educational. With a global reach, companies are able to engage their internal audience anywhere in the world on any mobile device using this versatile digital communications platform.



INTERNAL COMMUNICATION USE CASES



CEO TOWN HALL allow messages to cascade from senior management down to colleagues on the frontlines. Monthly Town Hall meetings are great way increase engagement and be more transparent with your employees.



SKILLS & CAREER DEVELOPMENT helps build employee career potential through measurable interactive training and development programs. Enhanced skills drive employee satisfaction, productivity and long-term value.



LEADERSHIP TEAM MEETINGS are a great strategy to share new ideas and gain valuable insight to propel and adapt current projects and programs.



SALES SUCCESS STORIES deliver factual information of company performance and allow your team to celebrate victories together in real time. Sharing these success stories can drastically increase moral and recognize top performers.



NEW EMPLOYEE ONBOARDING prepares employees with the tools and training they need to inspire them to perform their outlined duties and create a sense of community for new additions to teams and departments.



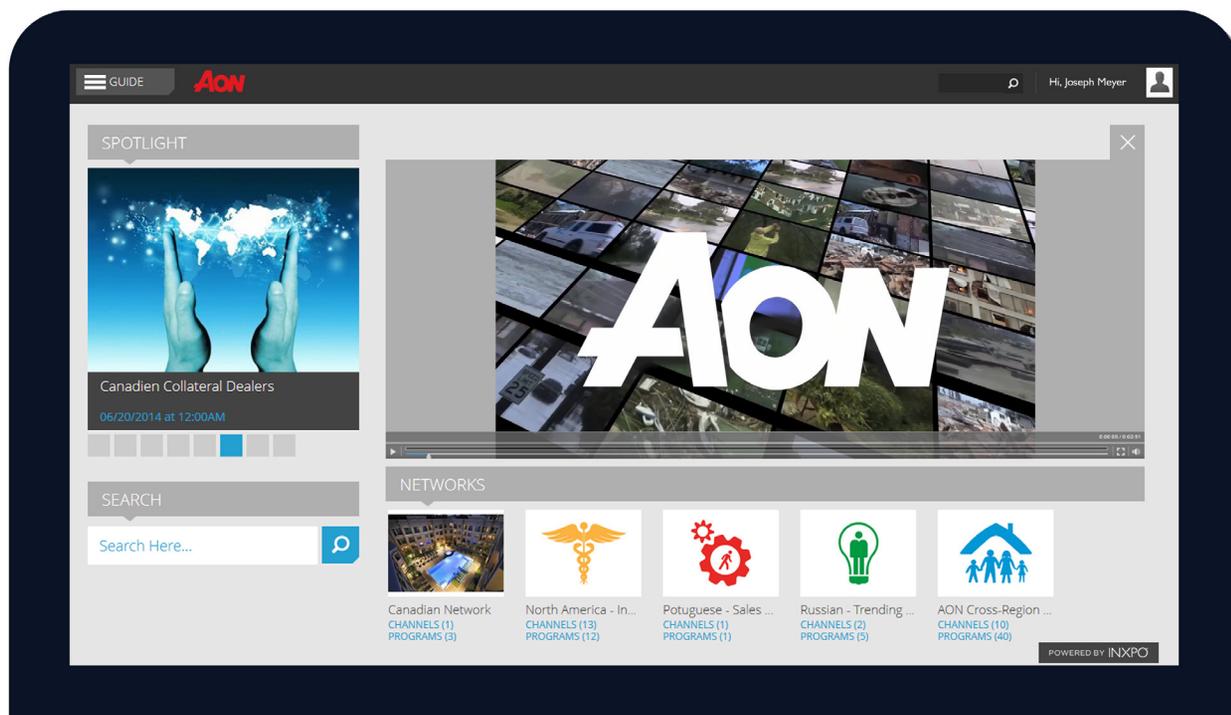
PRODUCT TRAINING helps your employees hear the latest on your products and services, creating shared experiences that align and prepare your team to better articulate product offerings with your customers, partners and prospects.

BUSINESS TVSM SPOTLIGHT

Aon Risk Solutions (ARS), the global risk management business of Aon plc, partners with INXPO to stream live and on demand sessions to achieve greater audience engagement. Through INXPO's multi-channel INSURANCE TV platform, programs such as "Powerful Perspectives" gives their sales team a tool to bring in experts on a specific topic. **Partnering with INXPO, ARS is able to extend its reach and communicate more frequently and effectively with their global audience.**



- > 3,200 employees reached
- > 32 communication channels created
- > Hosting more than 325 live and on demand webcasts and videos
- > 400 channel visits a week
- > More than 18,000 video views



WHY YOU SHOULD CHOOSE INXPO BUSINESS TVSM

BUSINESS TVSM provides companies with a secure interactive communication platform that leverages easy-to-consume video content to build relationships and connect a global workforce.

Companies that evolve their digital communication strategy to include BUSINESS TVSM can benefit by:

Improving internal performance

Currently **60% of employees don't know the goals** of the company they work for.

source: Forbes.com

Reducing operational and travel costs

Webcasts have shown to **reduce travel costs up to 30%**.

source: BusinessWeek.com

Improving employee productivity

Lost productivity of actively disengaged employees costs the U.S. economy **\$370 billion annually**.

source: ADP.com

Increased collaboration among departments & colleagues

Encouraging employees collaboration can **increase profitability by as much as 22%**.

source: BusinessJournal.Gallup.com

ABOUT INXPO BUSINESS TVSM

INXPO's BUSINESS TVSM offers an **always-on, private, secure, multichannel network** making it easy to broadcast and host relevant content for your audiences. With INXPO's BUSINESS TVSM, your audience has a single destination where content is created, shared and consumed — **bridging the communications gap between employees, customers, and prospects.**

Over the last 10 years INXPO has deployed more than 10,000 successful online experiences, connecting over 3,000,000 customers, partners, employees and prospects, including customers like **3M, Aon, Autodesk, BOA, Cisco, Microsoft, P&G, Sony** and more!

CONTACT US

If you're looking to increase engagement with your employees and want to learn more about INXPO's BUSINESS TVSM solutions, **call us at 312-962-3708** or **contactsales@inxpo.com**.

LET'S TALK!

