

# VIDEO

## CAN MAKE OR BREAK

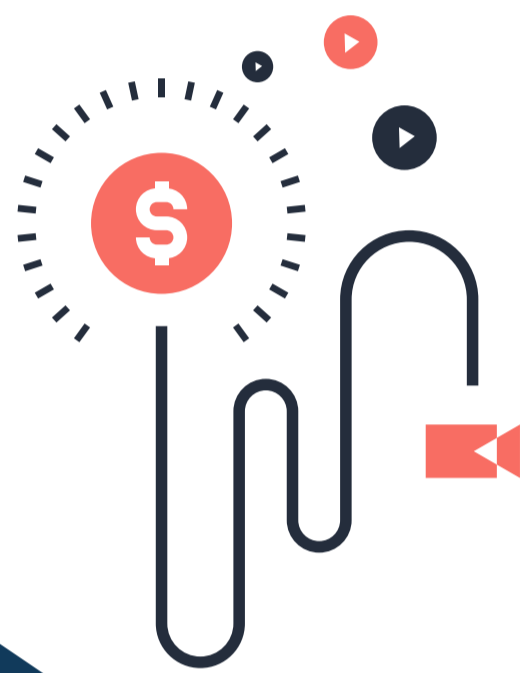
your organization's value, culture, productivity.

3 IMPORTANT STATS YOU NEED TO KNOW



High-engagement firms grow their earnings-per-share (EPS) at a faster rate of [1]

# 28%



Leadership Communication impacts top & bottom line

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# 11%

lift in survey scores for employee trust of senior leadership. [2]



Executives and employees value video communication.

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Millenials find user generated content

# 50%

more trustworthy and 35% more interesting. [3]



Empower corporate leaders to become **digital communicators** and **content contributors**

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## GET STARTED WITH INXPO

Capture and publish video content in minutes with INXPO's enterprise video platform.

Sources:

[1] Gallup Survey: <http://worldstagegroup.com/index.php?active=news&newscid=23914&catid=39>

[2] Autodesk Case Study: <http://reach.inxpo.com/rs/924-COO-679/images/Autodesk-Case-Study.pdf>

[3] Mashable: <http://mashable.com/2014/04/09/millennials-user-generated-media/>

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The Power To Reach™

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