

INXPO DATA INTEGRATION WITH MARKETTO & ELOQUA

Integration - **FREE** - with INXPO's entire product suite.

INXPO's integration capabilities puts you in the driver's seat by allowing you to map registration fields, push relevant activity to data cards, create and update leads and much more. With an intelligent configuration tool, INXPO maps relevant online event data into the data fields in real-time.

INXPO's webcasting and online events platform is designed to give Marketing professionals the insights they need to better track and measure their program's performance.

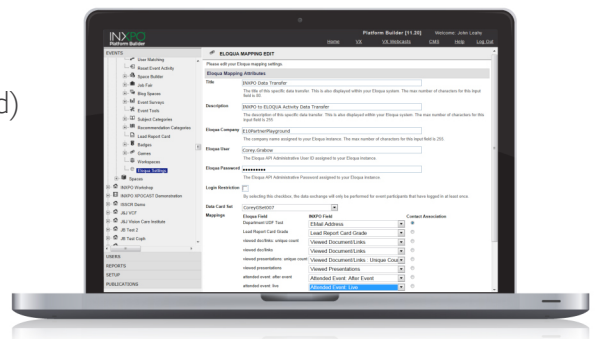
Key Benefits:

- **Shorten Response Time** – Control how often you push key data points from INXPO's platform
- **Immediate Tracking** – Streamline your marketing efforts based on user activity
- **Personalized Scoring** – Set up scoring parameters associated with tracked activities
- **Registration Agnostic** – Flexibility to use forms to register data in real time



Regularly and interactively communicate with your audience, learn what messages resonate, and measure results.

Data Field Samples:

- ✓ Demographics Info
- ✓ Attendance Activity (Live, On Demand)
- ✓ Number of Logins
- ✓ Viewed Presentations
- ✓ Survey Responses
- ✓ Content Consumed
- ✓ Polling Responses
- ✓ And More...



Get Started Today!

 	Step 1	Step 2	Step 3
	Get admin Api access	Map your fields	Schedule transfers
	Supply user tag with API access	Select data card to push data	Map proper fields

To learn more about INXPO's products and how we integrate with Marketto & Eloqua, please email us at contactsales@inxpo.com or call (312) 962-3708.

INXPO
The Power To Reach™