

Industry's Best Mobile Experience

Today more than ever, people rely on mobile technology to connect with their customers, prospects, partners and other key stakeholders. Our mobile access offers attendees the flexibility and convenience of viewing live and on-demand Webcasts, Broadcasts and Virtual Events, on any tablet or mobile device, without sacrificing functionality or user experience.



Key Benefits

- **Global Reach** – With the industry’s leading mobile experience, you can reach iOS, Android and Windows users anytime and anywhere in the world.
- **Easy Access** – Launched via a browser, your audience can instantly connect and begin consuming content.
- **Personalized Experiences** – Give your audience the flexibility and control to view and interact with your content from the device of their choice.
- **Seamless Navigation** – Optimized for mobile, users will benefit from the same features offered on desktop computers.

Key Features

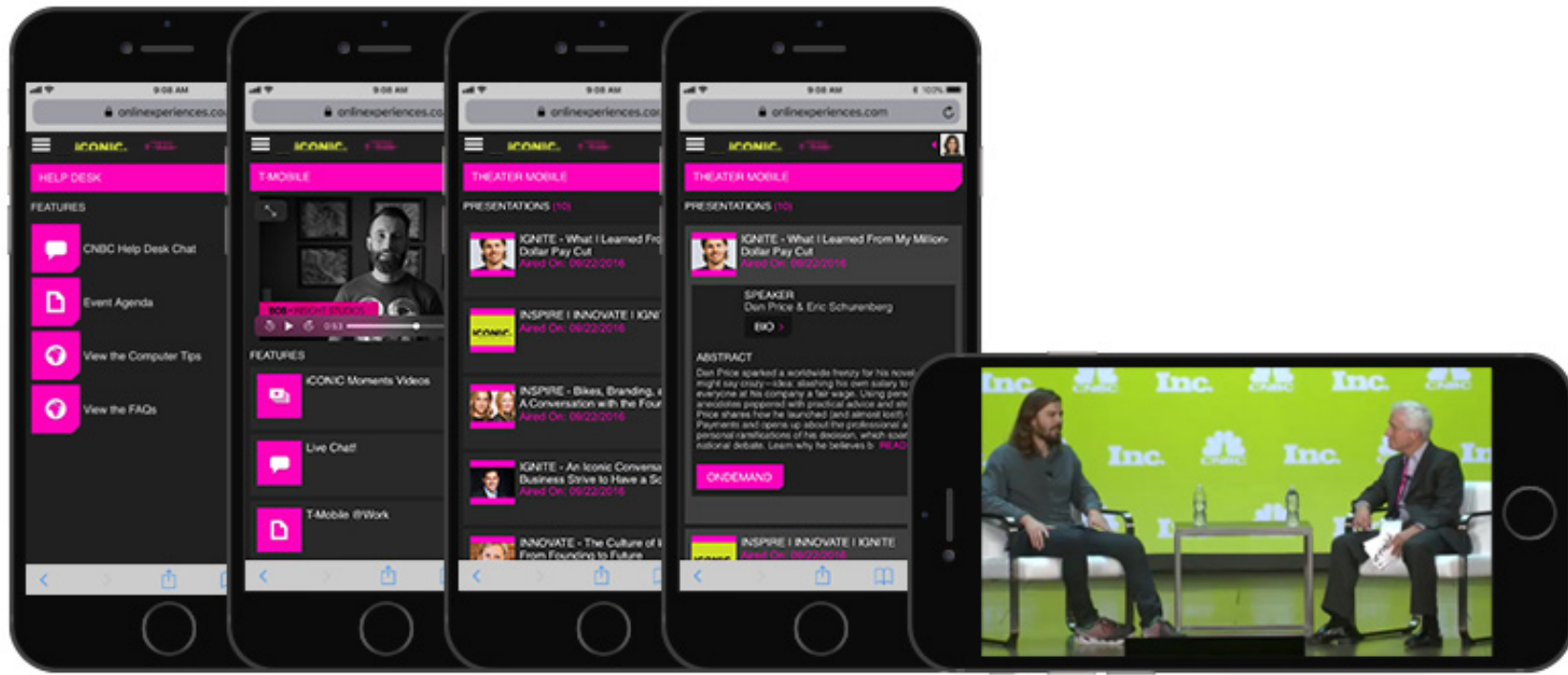
- High-Quality Video
- Testing & Certification
- Screen Share
- Polling
- Surveys
- Resource Center
- Sponsor Directory
- Sponsor Booth
- Search
- Theater
- My Agenda



Mobile Browser Experience

Participating through Intrado Studio couldn't be easier. Users can simply access an environment through the browser (Chrome, Firefox, Safari and IE) and enjoy the same features and functionality available on desktop devices.

This unique mobile experience makes navigating through Virtual Event spaces, viewing documents and participating in sessions effortless, allowing anyone on the move to be connected and never miss out on content.



Mobile Browser Experience

There is no denying mobile is the present and future of technology. The arrival of smartphones ushered in a new era of intelligent innovation and unparalleled connectivity.

74%

of Webcasts are accessed on mobile devices.

93%

of Virtual Events are accessed on mobile devices.

83%

of mobile users say that having a seamless experience across all devices is important.

48%

of millennials view video solely on their mobile device.

72%

of Americans own a smartphone.

68%

of companies have integrated mobile marketing into their overall marketing strategy.

