






Overview

Intrado Studio's **Social Suite** has an intuitive interface that allows users to **view social streams side-by-side** to follow multiple social interactions surrounding a specific webcast program or virtual environment.

The multi-stream view in the social suite allows users to interact with different social feeds at the same time as updates are made. As a default, desktop and tablets can show up to three panels across a screen depending on size.

Stream Options:

-  **Group chat** with attendees
-  **Activity wall** displays user activity
-  **Facebook** pages
-  **Twitter** handles & hashtags
-  **LinkedIn** group or company streams



The **Social Suite** allows users to follow the conversation on social media and share ideas and comments outside of the Webcast or Virtual Event platform, **aggregating information in a single location for easy access and viewing.**

The multi-feed social suite helps to motivate those not participating on the event platform to stay involved and encourages conversations to continue long after the content has ended.