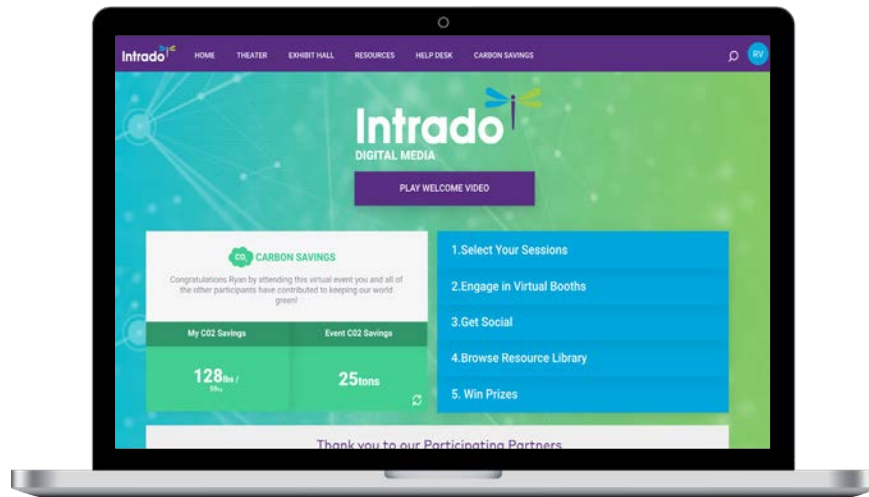


Carbon Savings

Overview

Our Carbon Savings feature allows you to display real-time savings across the entire event, as well as individual attendee savings. Attendees must agree to share their location, and if they log in from a corporate network, that location will be used to calculate savings.

Now you can demonstrate how you are contributing to reducing your company's carbon footprint.



Virtual Events Savings Display



Webcast Savings Display

* Available on mobile and desktop for virtual events, coming soon for mobile on Studio webcasts.

For more information about Intrado Virtual Events please visit intrado.com/digital-media, email us at contactdms@west.com, or call us at (312) 962-3708

Carbon Savings

Setup

The Carbon Savings feature is easy to setup. Simply enter your event's city, state, and country, and hit save.

CARBON SAVINGS

Determine the CO2 savings of an event by calculating the air miles between the attendee's location (Country + State/Prov + City) as captured via Geolocation from the browser and the event's location.

Event City
Chicago

Event State/Country/Province
Illinois

CANCEL SAVE

Admin Setup View

Reporting

Reports allow you to view all participants who have shared their location as well as those who chose not to.

CARBON SAVINGS ALLOWED

Event Name: Presentation Demo 2020
Event Date: 2/28/2020
Event City: Chicago
Event Country: United States

USER NAME	USER EMAIL	CITY	COUNTRY	DISTANCE MILES	CO2 SAVINGS	CO2 SAVINGS
Ryan Smith	rs@company.com	Nashville	United States	150	30	15
Ben Bowers	ben@abccorp.com	Chicago	United States	800	260	48
Rich Hill	rich@companycorp.com	Wisconsin	United States	700	228	128
Greg Teemhhl	gtaorp@aacorp.com	New York	United States	800	260	170
Jeff House	jhouse@abccorp.com	California	United States	1400	412	272
Total					1,172	916

CARBON SAVINGS NOT ALLOWED

Event Name: Presentation Demo 2020
Event Date: 2/28/2020
Event City: Chicago
Event Country: United States

USER NAME	USER EMAIL	CITY
Ryan Smith	rs@company.com	Nashville
Ben Bowers	ben@abccorp.com	Chicago
Rich Hill	rich@companycorp.com	Wisconsin
Greg Teemhhl	gtaorp@aacorp.com	New York

Admin Reporting View



About Intrado

Intrado, formerly West, is an innovative, cloud-based, global technology partner to clients around the world. Our solutions connect people and organizations at the right time and in the right ways, making those mission-critical connections more relevant, engaging, and actionable - turning Information to Insight.

Intrado has sales and/or operations in the United States, Canada, Europe, the Middle East, Asia Pacific, Latin America and South America. Intrado is controlled by affiliates of certain funds managed by Apollo Global Management, LLC (NYSE: APO).

For more information, please call **312-962-3708**
contactdms@west.com
or visit **www.intrado.com/Digital-Media**

