

Overview

Intrado Studio Broadcasts give you the ability to bring TV-style production value to your programs without the need for technical expertise or expensive hardware. The power of Broadcast Studio is in the **Producer Tool**, where you can create and manage scenes and video overlays.



Composer

Think of the Composer as the virtual control room for a webcast. It brings all of the features of the Producer Tool together for the live broadcast or recording.

Turn video overlays on and off

Adjust graphics layering

Select or modify the scenes

Overview

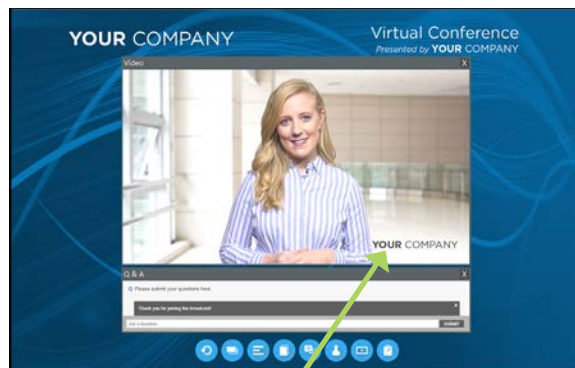
Intrado Studio Broadcasts allow users to **mix and switch between multiple sources**, including cameras and webcams, video conferencing, pre-recorded content and slides.

The Scene Designer gives you even **more creative control, allowing you to create your own video experience** by choosing how your sources will appear in the video window.



Video Overlays

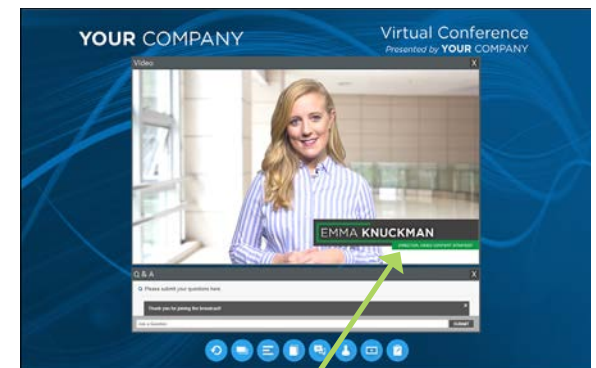
Video overlays are static graphics that can be placed on top of a video feed. Using this TV-style production feature increases opportunities for content creativity, branding and sponsorship monetization.



Logos and branding



Images and notifications



Speaker names and titles