Intrado Virtual Events

Extend your content to a global audience.

Overview

Intrado Virtual Events is an award-winning platform that provides a better way to create stimulating, measurable, and secure Virtual Event Experiences. Extend your reach, grow your audience, and build an online community through custom environments tailored to your business objectives.

With two event experiences to choose from, flexible branding and personalization options, and environments scalable up to 200,000+ visitors, Virtual Events are cost effective and customizable. The robust analytics and reporting portal integrates with your marketing tech stack and provides you with real-time metrics and insightful information about your audience.
Intuitive Designs

Choose from two customizable layouts. Our immersive 3D design creates a unique space that imitates a physical conference, including lobbies, virtual booths, and theaters.

The sleek Responsive design acts as a direct extension of your company website, complete with flexible branding and display options, to tailor your event to your needs.

3D Design

Responsive Design
Product Packages

Virtual Events are offered in two packages, to best fit your needs. The Virtual Events Essentials package delivers a series of live, simulive, or on demand presentations organized by tracks or categories. Our immersive Virtual Events Expert package emulates a physical conference with event spaces, sponsorship opportunities, programmed sessions, and engagement tools.

Virtual Events Essentials

Virtual Events Expert
## Package Features

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<th>PRODUCT FEATURES</th>
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<th>EXPERT (Starting at $50,000)</th>
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<td>Event Spaces (1 of Each)</td>
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For more information about Intrado Virtual Events please visit intrado.com/digital-media, email us at contactdms@west.com, or call us at (312) 962-3708
# Package Features

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<tr>
<th><strong>PREMIUM ADD-ONS</strong> (Available for both experience types)</th>
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| **Registration** | • API/Standard SSO  
• Custom SSO  
• Custom Forms  
• Paid Registration Packages  
• Marketing Automation & CRM |
| **Security** | • Attendee & Sponsor Types |
| **Reporting** | • Custom Reports & Metrics Analysis |
| **Localization** | • 19 offered languages, Google Translate, Bing Translate |
| **Consulting/Strategy** | • Marketing Strategy  
• Learning  
• Engagement/Gamification |
| **Live Day Support** | • Phone Support (live day conference bridge)  
• War Room (½ day, full day, or multi-day options) |
| **Creative Services** | • Custom Branding  
• Custom Design & Layouts |
| **Development** | • Amplify  
• Custom Spaces  
• Unsupported VCU’s |
| **Webcasts** | • Bitrate Increase Levels  
• Events with 25+ Webcasts |
Spaces

Just like a physical event or conference, spaces allow you to create the best user experiences for your audience. With many options to choose from, you can personalize your environment with the spaces that meet your event goals. Use spaces to greet users in the Lobby, deliver presentations in the Theater, and include an Exhibit Hall for your sponsors.

- Lobby
- Auditorium/Theater
- Resource Center
- Sponsor Space
- Exhibit Hall
- User Profile
- Help Desk
- Networking Lounge
- Activity Badge Center
- Games
- Meeting Room
- Prize Center
- Feedback Surveys
- Carbon Savings
About Intrado

Intrado, formerly West, is an innovative, cloud-based, global technology partner to clients around the world. Our solutions connect people and organizations at the right time and in the right ways, making those mission-critical connections more relevant, engaging, and actionable - turning Information to Insight.

Intrado has sales and/or operations in the United States, Canada, Europe, the Middle East, Asia Pacific, Latin America and South America. Intrado is controlled by affiliates of certain funds managed by Apollo Global Management, LLC (NYSE: APO).

For more information, please call 312-962-3708
contactdms@west.com
or visit www.intrado.com/Digital-Media