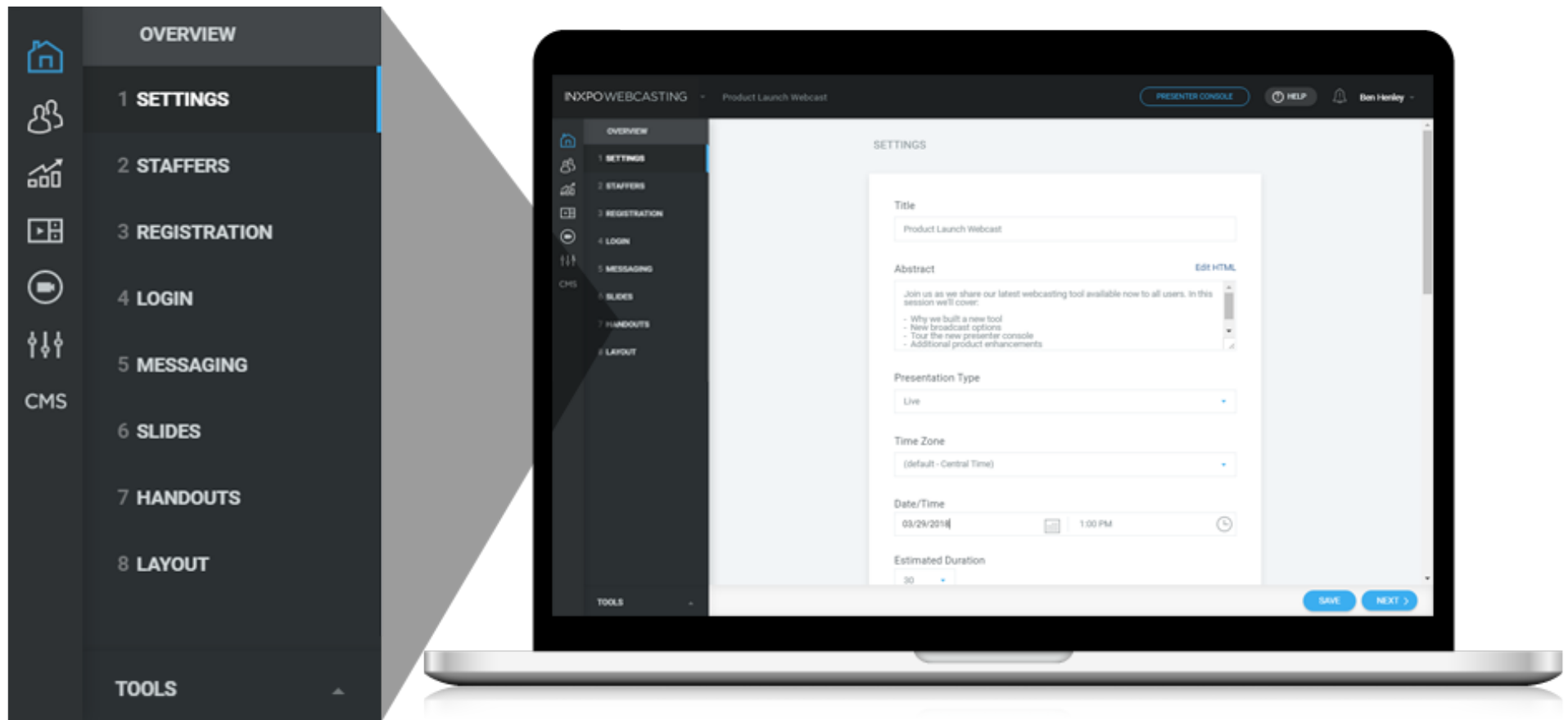


Overview










We recognize that getting information out in a timely manner to your key stakeholders is important - especially when presenting information to employees, customers and potential clients. Our **Webcast Builder** tool empowers you to create stand-alone webcasts quickly and easily while incorporating engaging, interactive features such as polling, Q&A and live chat.



Key Features

The Webcast Builder puts you in the driver's seat to create powerful and interactive webcasts with a few clicks.

Benefits of the Webcast Builder:

-  Flexible template options for a personalized webcast experience
-  Unlimited email promotions, reminders and follow-up
-  Personalized email, login and registration pages
-  Quick Start Guide to help you get acquainted
-  Individual level access for speakers, moderators and attendees
-  Streamlined marketing automation and CRM integrations
-  Interactive panels for maximum social engagement
-  CPE tracking allows the administrator to configure requirements needed to earn a certificate and track progress
-  Animated slides, videos, polling, group chat, screen share and interactive Q&A